

**Monthly Generation & Transmission Bill If You Use:**

500 kWh	1,000 kWh	2,000 kWh
\$ 34.83	\$ 69.66	\$ 139.32

**Price to Compare through November 30, 2017**

6.966 ¢ per kWh

- The Price to Compare is the price per kWh that you would pay Pike County Light and Power for the Generation & Transmission portion of your bill, if you do not switch to an Electric Generation Supplier.
- The Price to Compare is subject to change on March 1, June 1, September 1 and December 1.
- All other charges will be paid to Pike County Light and Power regardless of whether or not an Electric Generation Supplier is chosen.

**Licensed Electric Generation Supplier Prices:**

Electric Generation Supplier prices are for **NEW** customers of the Electric Generation Supplier. Existing customers of an Electric Generation Supplier should contact their supplier to obtain the rate they are being charged.

**Monthly Generation & Transmission Bill If You Use:**

Fixed/ Variable	Type of Price	Price per kWh	Cancellation Fee	Renewable/Green Energy Details	500 kWh	1,000 kWh	2,000 kWh
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**Direct Energy**

1-844-208-6576

www.directenergy.com/msid/3798

Updated September 11, 2017

<b>F</b>	Fixed Price: 12 Month Term*	<b>8.89 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 44.45</b>	<b>\$ 88.90</b>	<b>\$ 177.80</b>
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\*Web only.

<b>F</b>	Fixed Price: 12 Month Term*	<b>8.79 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 43.95</b>	<b>\$ 87.90</b>	<b>\$ 175.80</b>
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\*Web only. Military plan available to active or inactive military personnel. Verification required.

<b>F</b>	Fixed Price: 15 Month Term*	<b>8.69 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 43.45</b>	<b>\$ 86.90</b>	<b>\$ 173.80</b>
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\*Web only. Military plan available to active or inactive military personnel. Verification required.

<b>F</b>	Fixed Price: 15 Month Term	<b>9.49 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 47.45</b>	<b>\$ 94.90</b>	<b>\$ 189.80</b>
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\*Offer includes a Luci Light. Contact Direct Energy for more information.

<b>F</b>	Fixed Price: 15 Month Term	<b>11.89 ¢ per kWh</b>	Yes: \$99	Contact Direct Energy for details	<b>\$ 59.45</b>	<b>\$ 118.90</b>	<b>\$ 237.80</b>
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\*Web only.

<b>F</b>	Fixed Price: 18 Month Term	<b>9.09 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 45.45</b>	<b>\$ 90.90</b>	<b>\$ 181.80</b>
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\*Web only.

<b>F</b>	Fixed Price: 18 Month Term*	<b>8.99 ¢ per kWh</b>	Yes: \$99	n/a	<b>\$ 44.95</b>	<b>\$ 89.90</b>	<b>\$ 179.80</b>
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\*Web only. Military plan available to active or inactive military personnel. Verification required.

<b>F</b>	Fixed Price: 24 Month Term*	<b>10.09 ¢ per kWh</b>	\$150 device recovery fee	n/a	<b>\$ 50.45</b>	<b>\$ 100.90</b>	<b>\$ 201.80</b>
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\*Includes a subscription to the Hive Heating & Cooling plan with the Hive Active Thermostat™. Contact Direct Energy for more information.