

Monthly Generation & Transmission Bill If You Use:

500 kWh	1,000 kWh	2,000 kWh
\$ 49.22	\$ 98.43	\$ 196.86

Price to Compare
through
August 31, 2017

9.843 ¢ per kWh

- The Price to Compare is the price per kWh that you would pay Pike County Light and Power for the Generation & Transmission portion of your bill, if you do not switch to an Electric Generation Supplier.
- The Price to Compare is subject to change on March 1, June 1, September 1 and December 1.
- All other charges will be paid to Pike County Light and Power regardless of whether or not an Electric Generation Supplier is chosen.

Licensed Electric Generation Supplier Prices:

Electric Generation Supplier prices are for **NEW** customers of the Electric Generation Supplier. Existing customers of an Electric Generation Supplier should contact their supplier to obtain the rate they are being charged.

Monthly Generation & Transmission Bill If You Use:

Fixed/ Variable	Type of Price	Price per kWh	Cancellation Fee	Renewable/Green Energy Details	500 kWh	1,000 kWh	2,000 kWh
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Direct Energy

1-844-208-6576
www.directenergy.com/msid/3798
Updated July 6, 2017

F	Fixed Price: 12 Month Term*	8.89 ¢ per kWh	Yes: \$99	n/a	\$ 44.45	\$ 88.90	\$ 177.80
*Web only.							
F	Fixed Price: 12 Month Term*	8.79 ¢ per kWh	Yes: \$99	n/a	\$ 43.95	\$ 87.90	\$ 175.80
*Web only military plan- Available to active or inactive military personnel. Verification required.							
F	Fixed Price: 15 Month Term*	8.69 ¢ per kWh	Yes: \$99	n/a	\$ 43.45	\$ 86.90	\$ 173.80
*Web only military plan- Available to active or inactive military personnel. Verification required.							
F	Fixed Price: 18 Month Term	8.69 ¢ per kWh	Yes: \$99	n/a	\$ 43.45	\$ 86.90	\$ 173.80
*Web only.							
F	Fixed Price: 18 Month Term*	8.59 ¢ per kWh	Yes: \$99	n/a	\$ 42.95	\$ 85.90	\$ 171.80
*Web only military plan- Available to active or inactive military personnel. Verification required.							
F	Fixed Price: 18 Month Term*	11.99 ¢ per kWh	Yes: \$99	n/a	\$ 59.95	\$ 119.90	\$ 239.80
*Offer includes a Luci Light. Contact Direct Energy for more information.							
F	Fixed Price: 24 Month Term	9.99 ¢ per kWh	\$150 device recovery fee	n/a	\$ 49.95	\$ 99.90	\$ 199.80

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Bill If You Use:**

Fixed/ Variable	Type of Price	Price per kWh	Cancellation Fee	Renewable/Green Energy Details	500 kWh	1,000 kWh	2,000 kWh
F	Fixed Price: 25 Month Term	9.59 ¢ per kWh	Yes: \$99	n/a	\$ 47.95	\$ 95.90	\$ 191.80